



FRACTIONAL CTO · PRODUCT & TECHNOLOGY LEADERSHIP

Who we are. What we do.

Ripple Group provides fractional CTO, product, and technology leadership for mid-market companies. We bring the judgment of executives who have held the seat — and the hands to do the work — without the cost or the search for a full-time hire.

WHO WE HELP

Owners and CEOs of \$10M–\$150M companies running technology without a CTO. The business has real revenue, real systems, and real technology spend — but nobody at the table who can independently check the work.

"We have no idea what the hell our tech teams are doing."

"Too many priorities and nothing is shipping."

If either of those sounds familiar, you're who we built this for.

WHAT WE DO

Transform & Realign

We reconnect strategy at the top to what engineering actually ships — and get things moving again.

Advise & Coach

Fractional CTO and CPO leadership: a qualified second set of eyes on every technology decision you make.

Operate & Augment

Senior operators embedded in your team to run the function, fix what's broken, and deliver.

Innovate & Create

From idea to working product — AI integration, rapid prototyping, and net-new builds.

THE PLAYER-COACH MODEL

We tell you what direction to dig — then we grab a shovel and dig alongside your team. Strategy through execution, with our delivery teams to back it up. No deck-and-disappear. We stay accountable for the outcome, not the recommendation.

The AUTO process

A Assimilate

We embed with your team and learn the business as it actually runs — the people, the systems, the spend, and the politics the org chart doesn't show. No hundred-page audit. Working knowledge, fast.

U Understand

We map where the money goes, what's really being built, and where strategy and execution have come apart. You get a clear, honest picture — including the parts that are healthier than you feared.

T Transform

We fix the priority list, realign teams against what matters, and make the structural changes that get things shipping again. The hard calls get made, in writing, with the reasoning attached.

O Operate

We run alongside your team — leadership cadence, delivery discipline, and a steady hand — until the function holds on its own. Then we hand it off properly and step back.

WHY CLIENTS KEEP US AROUND

20+

years doing this work

200+

clients served

250+

projects delivered

Years

not quarters — how relationships run

- **Podium** — from an idea on a whiteboard to filed patents and an acquisition.
- **Lucid Hearing** — from manufacturer to customer-data technology company, 2021–2026.
- **Cloud migration** — 275+ applications moved to the cloud, on time and on budget.

Let's talk about what your technology team is actually doing.

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